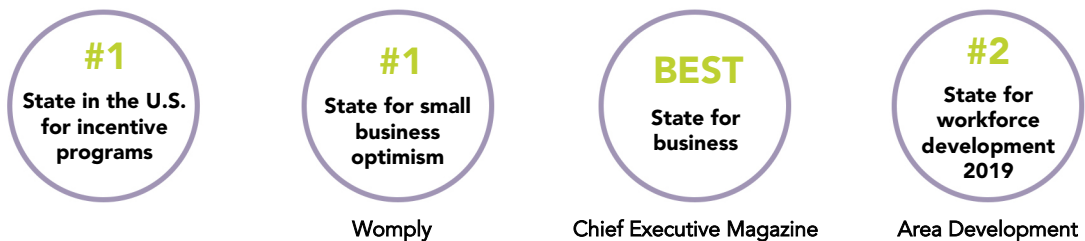![Columbia Economic Development logo]

Key Rankings

According to national studies, we're at the top of key categories that make this a great place to locate or expand.

Companies can tell you why they think it's smart to do business in Columbia. Entrepreneurs can explain why this is a great place to start up. People of every age say they love living here.

The Data Backs It Up.

In national studies, we're at the top of key categories that make Columbia a great place to locate or expand:

#1
State in the U.S. for incentive programs

#1
State for small business optimism

Womply

BEST
State for business

Chief Executive Magazine

#2
State for workforce development 2019

Area Development

Surge city 2020
Top 50 Best U.S. Cities
For starting a business

Inc. Magazine

#2 city for Millennial Movers
A top 5 U.S. city
for millennials for the last 2 years

SmartAsset

LOWEST
unionization rate in the nation

CNBC

#3
U.S. state for doing business 2019

Area Development

TOP 3
College technology incubators to watch

Inc. Magazine

#5
U.S. city for affordable housing

Realtor.com

#5
WORKFORCE in the nation

CNBC

#5
U.S. CITY for lowest startup costs

SmartAsset

TOP 5
U.S. CITY for high-tech employment growth

Bay Area Council Economic Institute

10 GREAT PLACES TO LIVE

Kiplinger's

"This college town, home of the University of South Carolina, saw a net influx of 6,554 millennials, which is 4.95% of its population. That's the largest percentage for this metric out of all 173 cities in our study."

smartasset™
- SmartAsset 2019

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